



WALKERTON

BUSINESS IMPROVEMENT AREA

BOARD MEETING MINUTES

Monday, May 3rd 2021

9:00am via Zoom

<https://us05web.zoom.us/j/82683635967?pwd=OTVGWmxLUEgwak8rYk90NHFYSG0rZz09>

Attendance:	Quorum: 6/7
Jessie Bate, President	Present
Richard Popiez, Vice President	Present
Kristen Bowman, Director	Present
Ashley Coleman, Director	Absent
Kym Hutcheon, Municipal Councillor	Present
Nicole Schneider, Director	Present
Aleasha Reich, Director	Absent
Laura Elliott, Manager (Staff, Non-voting)	Present

1. Call to order

- @ 8:55

2. Acceptance of Agenda

- 1st- Kym
- 2nd- Ash

3. Conflict of Interest/Pecuniary Interest

- Richard, Aleasha, Jessie

4. Approval of Minutes

- 1st- Kym
- 2nd - Jessie

5. Business Arising from the Minutes

- Canada Summer Jobs
 - i. We have been approved for the Canada Summer Jobs Grant
 - ii. They pay \$10.69/hour for 8 weeks - minimum wage is \$14.25
- Business Development Centre
 - i. Still cleaning out the office
 - ii. Hoping we can start this with the Summer Student in July-ish as a trial until the end of August. Then, possibly hire a permanent part time person. Or use summer student to do record keeping and marketing and hire a part time person now.

6. Accounts Payable

6.1 Motion to accept April General Ledger

1st- Nicole

2nd- Kristen

6.2 Motion to pay April Bills

1st- Kym

7. New Business

8. Reports/Updates

8.1 BIA Office – Laura Elliott

- I have been making a lot of Walkerton Dollars and bringing in a lot from businesses which is great! Still working on the audit. This week I will be sorting through ALL of the Walkerton Dollars from last year to find some missing ones.

8.2 Brockton Council – Kym Hutcheon

- Eastridge business park expansion is going ahead. Phase one is sold. 2.5 mill in new roads and infrastructure. Grant for 1.5 mill, waiting to hear in June. Strategic plan still working. 1100 new residential units in the next 5 years = 3000 new residents.

8.3 Economic Development Committee – Kym Hutcheon

- Brockton is offering free listings on the tourist town website. Covered by Municipality.

8.4 Events, Promotions & Networking Committee – Nicole Schneider/Kristen

Bowman/Jessie Bates

- Not much to report - Can't do much with closures. Not sure if the yard sale will be happening because of closures. Focus on July and August and into Fall/Winter. Sign wars, people are having a lot of fun seeing those.

9. Business Updates

- o Provision is open - In store shopping
- o Hicks and Hicks building still for rent

10. Correspondence

- o Business Perks Program
 - i. We will send info out to business
- o Reveal Ontario Magazine
 - i. Not interested

11. Adjournment

- o @ 9:22

Next Meeting: *Monday, May 31st, 2021 @ 8:45am- Location TBD*