



WALKERTON

BUSINESS IMPROVEMENT AREA

BOARD MEETING MINUTES

Monday, March 15th, 2021

8:30am at Walkerton Arena Complex (Upstairs Room)

1. Call to order

- Meeting called to order at 8:40am

2. Acceptance of Agenda

- 1st- Richard
- 2nd-Nicole

3. Conflict of Interest/Pecuniary Interest

- N/A

4. New Business

- Spring Promotion
 - i. Nicole, Jessie and Kristen will handout and collect cards for the Spring Promotion.
- Mask Distribution
 - i. Applus donated masks to the BIA and Laura will send out in a newsletter to find out which businesses would like some.
- BIA Office - Business Development Centre Presentation
 - i. Laura presented the Business Development Centre Proposal to the Board. The Board decided to move ahead with a plan to implement the Centre within the BIA office. More details to come.

5. Closed Session

Began @ 8:55

Ended @ 9:43

6. Adjournment - @ 9:44

Next Meeting: *Tuesday, April 6th, 2021 @ 8:30am*