

Toward

BROCKTON ACTION PLAN 2025

PRELIMINARY LIST of POTENTIAL 2021-2025 ACTIONS

Suggested Revisions in blue based on feedback received

HERITAGE, CULTURE AND COMMUNITY

1. Keeping our Heritage Alive

Potential 2021-2025 Action Items:

- I. Include space for safe storage of certain Heritage archives in any new or expanded [Community Centre](#) or Municipal office or [potential of Library](#)
- II. [Undertake a program to scan and save archives](#)
- III. Develop a plan, potentially including partners like local businesses and other institutions [including the Library, Municipal Office, Victoria Jubilee Hall](#), to showcase artifacts related to Brockton's history and heritage
- IV. Recognize and promote historical sites in our hamlets and rural areas
- V. Develop a booklet on Brockton's history and heritage, to be distributed to new residents, [and videos telling stories from Brockton history](#)
- VI. Develop a program to recognize property owners and builders that have preserved and/or improved heritage buildings, potentially including plaques and walking/driving tour maps or videos

2. Supporting Community and Cultural Events

Potential 2021-2025 Action Items:

- I. [Create a joint task force between the Victoria Hall Board, municipal staff, and perhaps other organizations, to develop a three-year business plan, projecting costs and revenues, and identifying the municipal financial and in-kind support needed.](#)
- II. Promote cultural events in Brockton's hamlets (example: Elmwood Concerts in Park, Cargill outdoor concerts)
- III. Continue to work with the BIA to develop and promote more events downtown
- IV. Expand on the community calendar for increased promotion
- V. Publicize externally and to new residents the range and diversity of community events and cultural activities in Brockton, so Brockton is considered their "community of choice"

- VI. Use the Durham Street Park as a hub for events in all seasons, building on the successful Christmas market
- VII. Bring back the Watershed Festival or a similar riverfront event
- VIII. Display the work of local artists and craftspeople throughout the community, such as in community centres, Victoria Jubilee Hall, Durham Park, [Library](#), and local businesses
- IX. [Offer municipal assistance as requested](#) for new or revived community events, including assistance with grant applications

3. Supporting our Volunteer Organizations

Potential 2021-2025 Action Items:

- I. Continue with the Municipality's volunteer appreciation event, and consider whether it could be expanded to include appreciation of service clubs
- II. Convene a regular, perhaps annual, get-together with local service clubs in order to compare plans and projects, including those of the Municipality, and to discuss the help they need from the Municipality
- III. Promote local organizations and events, and volunteer opportunities, to new residents
- IV. Develop a clear projection of the demographic make-up (age groups, occupational groups, etc.) of Brockton in the foreseeable future, and the likely impact of any demographic changes on volunteer organizations and activities
- V. [Determine the projected costs, staffing, terms of reference, working relationships, and potential revenues that would be entailed in creating a potential](#) municipal staff position that would be clearly responsible for providing municipal assistance to volunteer-led [organizations and](#) events in terms of possible grant applications, annual and ongoing calendar of events, liaison with municipal departments and facilities, advertising and promotion, volunteer coordination and recruitment