



Brockton Action Plan 2025

June 24

Our Purpose Today

- To narrow down the number of – and ensure specific wording of – the actions to be included in the Brockton 2021-2025 Action Plan
 - This is based on the feedback received on the ‘Preliminary List of Potential Actions’ and on the earlier information from the community surveys
- To provide me with what I need to prepare a semi-final draft of Council’s 2021-2025 Action Plan

Our Agenda Today

1. Introduction: what are we trying to achieve
2. Individual Polling: review list of preliminary potential actions to identify those with near unanimous agreement or near unanimous disagreement
3. Break: 15 min
4. Identify remaining potential actions for discussion
5. Group discussion: refine the nearly acceptable actions
6. Lunch break: ½ hour
7. Group discussion: good in concept but needing work
8. Break: 15 min
9. Group discussion: questionable but not rejected yet
10. Next Steps

Using Polls

As mentioned, we will be using polling to determine if you feel the specific action belongs on the new Action Plan. You will be given five options:

- Must Have - No Discussion Needed
- Should be in plan - No Discussion, Staff to Review
- Worthwhile Idea - Needs Discussion
- Low Priority - Needs Discussion
- Remove from Plan – No Discussion

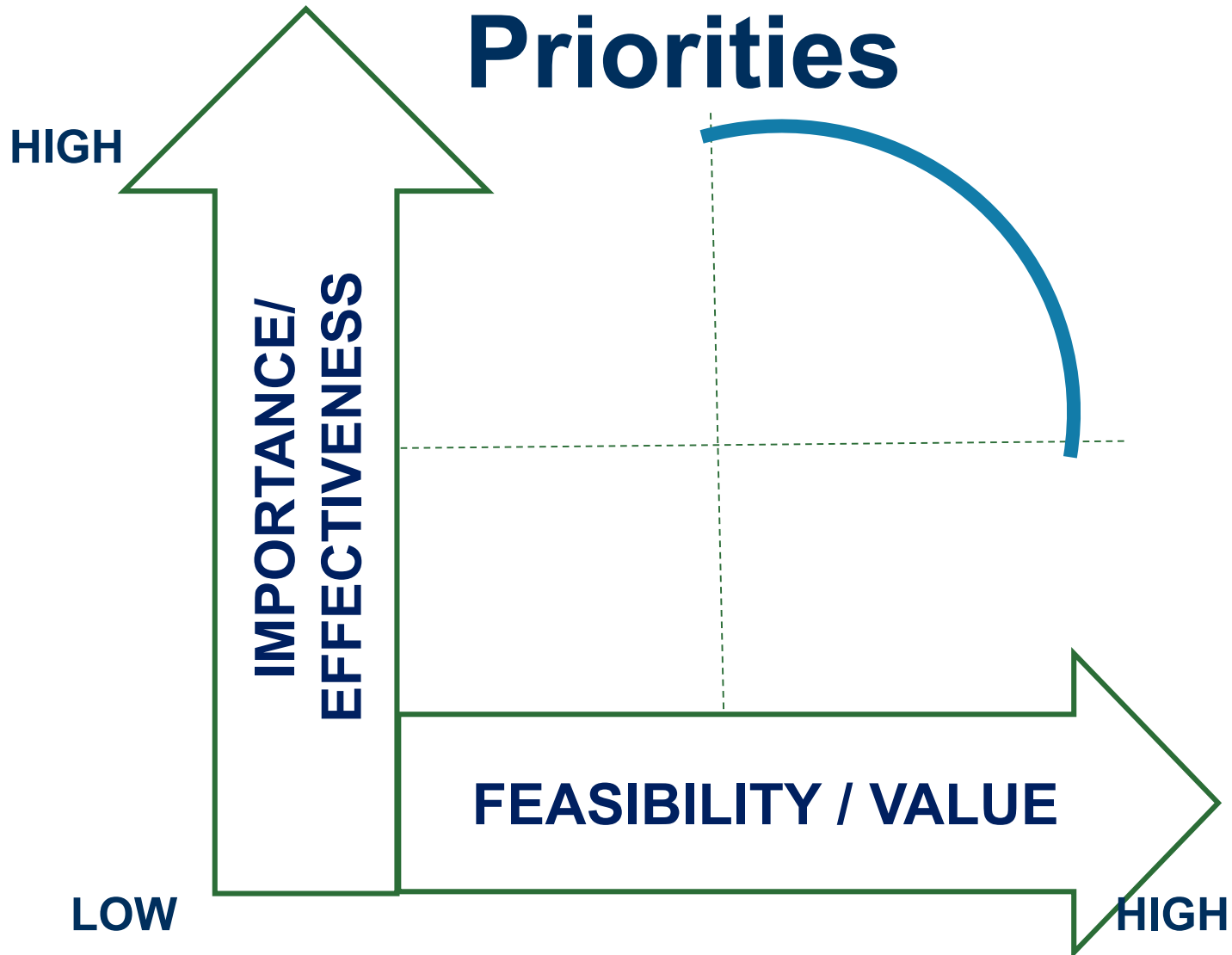
You will see all the actions under each

1. Advocate during the Bruce County Official Plan Review for an allocation of residential growth to the hamlets

- ☐ Must Have - No Discussion Needed
- ☐ Should be in plan - No Discussion, Staff to Review
- ☐ Worthwhile Idea - Needs Discussion
- ☐ Low Priority - Needs Discussion
- ☐ Remove from Plan - No Discussion

Please check which option you feel best suits the applicable action. This will determine when, if at all, we discuss the action.

Priorities



Importance

Some criteria for evaluating importance / effectiveness of potential strategic initiatives

- Very effective way to accomplish broad goals
- Mandatory for municipalities
- High community support / concern
- Liability avoided
- ROI opportunity
- Public health and safety
- Organizational effectiveness

Feasibility

Some criteria for evaluating feasibility of potential strategic initiatives

- Cost
- Available funds
- Jurisdiction
- Technical issues
- Regulatory or other approvals
- Leadership and staff time
- Government partners and allies
- Community partners

Feasibility Assessment

- Cost – operating (order of magnitude)
- Cost – capital (order of magnitude)
- Non-tax revenue available or payback period
- Staff time implications
- Jurisdiction, engineering, regulatory issues
- Timeliness – potential external opportunities
- Untimeliness – potential external obstacles

Conditionality

Some conditions that could determine: whether, when, how

- Can only do if ...
- Cannot do if ...
- Can only do after ...
- Can only do before ...
- Must do in partnership with ...
- Will respond if ...

Timing

Factors that affect when an initiative can be started or completed (e.g. 2021-22, 2023-24, 2025 or beyond)

- Importance / community expectation
- Work or prep underway / ongoing
- Statutory sequence
- Logical sequence
- Priorities of potential partners

Your Action Priorities Can Be Expressed By:

- Timing
 - 2021-2022 (short term)
 - 2023-2024 (medium term)
 - 2025 and beyond (long term)
- Conditions
 - Provided that X takes place
 - Unless X takes place
- The verbs you choose

The Verbs You Choose Describe Your Intent For The 2021-2025 Period

- Direct municipal control
 - Build, establish, regulate, convene, etc
- Sequential or preparatory
 - Study, plan, etc
- Not your direct control – initiative
 - Advocate, encourage, partner with, fund, etc
- Not your direct control – reaction
 - Recognize, monitor, welcome, etc
- Tricky statements to watch for:
 - Support – how / how much? Reactive only?
 - Study – study whether to? Study how / when to?

Commitment To Action – Specific and Clear

- Actions meaningful, clear, feasible
- Actions with demonstrable results: ‘difference makers’
- Subject to what conditions / pre-requisites?
- Target time to start and / or finish?
 - By whom, with what support?
 - How will we measure success?

Next Steps

- Bill builds today's output into a semi-final draft of the 2021-2025 Action Plan
- Semi final draft circulated to Council and staff for final comment
 - Optional: final workshop to tweak / refine?
 - Optional: opportunity for public delegation?
- Refinements and final draft
- Council adopts Action Plan